



Mailing address
c/o Adonis & Abbey Publishers Ltd
P.O. Box 43418
London SE11 4XZ, UK

Physical Address
c/o Adonis & Abbey Publishers Ltd
Southbank House, Black Prince Road
London SE1 7SJ, UK
Tel: 0845 388 7248

Date: 30/12/09

Ref: Anampol01

Press Release

Holler Africa! (www.hollerafrica.com)

Opinion Research

We are happy to present the results of our first opinion poll for the February 6, 2010 gubernatorial elections in Anambra state. The survey was based on 9000 likely voters in the state, and was conducted on December 23-26, 2009 by a combination of telephone calls and direct interviews cutting across different social classes and spread out across the 21 local government areas of Anambra State.

Focus was on the seven candidates we consider the leading contenders in the election. These candidates are: (Peter Obi (APGA); (Dr Chris Ngige, AC), (Prof Chukwuma Soludo, PDP), Andy Uba (Labour), (Mrs Uche Ekwunife, PPA); (Chief Okey Nwosu, ADC, and (Prince Nicholas Ukachukwu, HDP).

The total support for candidates outside the above seven is extremely small. We have used 'Others' to capture this support in relevant instances

The "Undecided" are those who said they had not made up their minds on which candidate to support. The percentage of this group is again very small, confirming beliefs that people from the state tend to hold and express strong opinions.

The poll was conducted in collaboration with the independent, not-for-profit group, "Dozie Anambra Professionals".

Sincerely

Jideofor Adibe, PhD, LLM
CEO, Holler Africa!
Publisher, Adonis & Abbey Publishers Ltd.

Holler Africa! (www.hollerafrica.com)

Opinion Research

Interviews with 9000 likely voters in the February 6, 2010, gubernatorial elections in Anambra state conducted on December 23-26 2009 by a combination of telephone calls and direct interviews. Focus was on the seven candidates we consider the leading contenders in the election. These candidates are: (Peter Obi (APGA); (Dr Chris Ngige, AC) (Prof Chukwuma Soludo, PDP), Andy Uba (Labour), (Mrs Uche Ekwunife, PPA); (Chief Okey Nwosu, ADC, and (Prince Nicholas Ukachukwu, HDP). Respondents who express support for candidates outside these seven are lumped together under the category of 'Others'.

The margin of sampling error for results based on the total sample is plus or minus 3 percentage points.

1) Do you think the election will be free and fair?
Explain....

Yes, it will be free and fair	59.5%
No, it won't	41.5%

Most of the respondents who thought the election would be free and fair mentioned the following: (i) that Professor Maurice Iwu would want to use it as an opportunity to redeem himself following the controversy that dogged the 2007 elections. (ii) that the INEC chairman would want to use it to make a case for his re-appointment (iii) that all eyes will be on Anambra state and for this reason, there will be a lot of pressure from both within and outside the country for INEC to get it right.

Most of those who thought the election will not be free mentioned: (i) that no state in Nigeria, in particular Anambra state, has a history of 'free and 'fair elections'; (ii) that the candidates in the election have big egos and deep pockets and will never concede defeat even when it is clear that they lost, (iii) that Professor Maurice Iwu will try to rig the election in favour of Andy Uba, who, they claimed influenced the appointment of the INEC chairman to his position.

**2) If the elections were held tomorrow, which of the candidates will you vote for?
Explain...**

Professor Chukwuma Soludo (PDP)	38%
Dr Chris Ngige (AC)	21%
Peter Obi (APGA)	19%
Andy Uba (Labour)	9%
Mrs Uche Ekwunife (PPA)	6%
Prince Nicholas Ukachukwu (HDC)	4%
Chief Okey Nwosu (ADC)	2%
Others	1%

For the above question, it is instructive to note that three of the seven candidates – Professor Soludo, Dr Ngige and Mr Obi – accounted for 72 percent of the total votes, suggesting that if the election were held today, it would be a three- horse race between the three candidates. However strategic alliances between the other ‘minor’ candidates, or between any two of the leading three candidates, could change the dynamics of the contest. In the absence of such an alliance, were the elections to be held today, Professor Chukwuma Soludo would emerge as the new Governor of the state, according to the poll.

Most of the respondents who chose Professor Soludo mentioned: (i) his ‘intimidating’ resume, achievements as CBN Governor, and vision for the state (ii) dissatisfaction with Governor Peter Obi, especially in the areas of crime, kidnapping and job creation (iii) that Anambra is a ‘PDP state’ and PDP is determined to win the state, (iv) that defectors from the party such as Andy Uba, Mrs Uche Ekwunife and Nicholas Ekwunife, will find it difficult to attract open support from PDP party faithfuls such as Members of the House of Assembly for fear of sanction by the Party’s National Working committee.

Those who favoured Dr Ngige mentioned the following: (i) that he was the first truly achieving Governor the state produced and accomplished more than the incumbent Governor with less than one-third of the funds at the disposal of Governor Obi (ii) that he is a ‘grassroots’ man and really knows how the state should be moved forward.

Those who favoured Governor Peter Obi mentioned: (i) that he has done well and built more roads than Dr Chris Ngige (ii) that he is prudent with the state’s resources and has saved the state money when other states are facing financial crisis (iii) that he appears to be a decent person.

Those who chose Mrs Uche Ekwunife mentioned: (i) that a woman ruling the state could help to lower Anambra's ever high political temperature (ii) that she is young and a grassroots person (iii) that PPA is the biggest Igbo party and should be made to win in all the Igbo states.

Most of those who chose Andy Uba mentioned that (i) he is so rich that he will not need to steal the state's money (ii) that he has contacts all over the country and could help to attract investments to the state.

3) Which candidate will be the most conservative in managing the state's resources?

Explain...

Peter Obi (APGA)	21%
Professor Chukwuma Soludo (PDP)	20%
Dr Chris Ngige (AC)	20%
Chief Okey Nwosu (ADC)	14%
Mrs Uche Ekwunife (PPA)	11%
Prince Nicholas Ukachukwu (HDC)	7%
Andy Uba (Labour)	6%
Others	1%

Most of those who chose Peter Obi or Dr Ngige pointed to (i) their records in prudently managing the state's finances.

Those who chose Professor Soludo argued that (i) though he is likely to spend more than other candidates because of costs associated with his ambitious programme of transformational change, (including his promise to give Anambra state the African- Dubai-Taiwan image and create hundreds of thousands of jobs), he is also likely to boost the state's revenues by using his national and international contacts to attract investments and other opportunities for the state.

Those who chose Ralph Okey Nwosu point to (i) his pedigree as a grass-to-grace businessman.

Those who chose Mrs Uche Ekwunife say that (i) women are traditionally good savers and resource managers.

4) Which candidate is most likely to bring transformational changes and new opportunities to Anambra state?

Explain...

Professor Chukwuma Soludo (PDP)	35%
Dr Chris Ngige (AC)	24%
Peter Obi (APGA)	20%
Prince Nicholas Ukachukwu (HDC)	8%
Mrs Uche Ekwunife (PPA)	6%
Chief Okey Nwosu (ADC)	4%
Andy Uba (Labour)	3%

Most of those who chose Soludo mentioned: (i) his national and international contacts (ii) his transformation of the banking industry (iii) his global visions, (iv) his intelligence

Most of those who chose Dr Ngige mentioned: (i) his track record in office and (ii) that he is unlikely to be distracted again by ‘political godfathers’.

Most of those who chose Peter Obi mentioned: (i) his record in office and (ii) his being frugal with the state’s resources

5) Which candidate is most likely to change the perception of the state for the better in terms of fighting crime, kidnapping and ‘godfatherism’

Explain....

Professor Chukwuma Soludo (PDP)	34%
Andy Uba (Labour)	21%
Dr Chris Ngige (AC)	19 %
Peter Obi (APGA)	16%
Prince Nicholas Ukachukwu (HDC)	4%
Chief Okey Nwosu (ADC)	3%
Mrs Uche Ekwunife (PPA)	2%
Others	1%

Most of those who chose Professor Soludo mentioned: (i) his courage, as demonstrated in the bank consolidation exercise, and (ii) the unlikelihood that he will be intimidated by the ‘godfathers’. Most of those who chose Andy Uba mention: (i) that he is so rich and knows how to fight from behind the scene that other godfathers will think twice before picking a

fight with him; (ii) that he is likely to know how to use ‘unorthodox’ methods to fight crime and kidnapping.

Most of those who chose Peter Obi mentioned that (i) he fought the godfathers to a standstill (ii) that he is beginning to win the war against kidnapping and armed robbery

Most of those who chose Ngige mentioned that (i) he fought the ‘godfathers’ to a standstill when Obasanjo who was allegedly supporting them was in power, and will now find it easier to defeat them.

6) Who has the track record of performance, the experience, the skill sets and the vision to rapidly transform Anambra state and create massive job opportunities?

Explain...

Professor Chukwuma Soludo (PDP)	38%
Dr Chris Ngige (AC)	20%
Peter Obi (APGA)	15%
Andy Uba (LP)	8%
Chief Okey Nwosu (ADC)	7%
Prince Nicholas Ukachukwu (HDC)	5%
Uche Ekwunife (PPA)	5%
Others	2%

Most of those who chose Professor Soludo refer to (i) his impressive qualifications and exceptional performance in academics (ii) his record in public sector service, especially in the banking sector, where they say he transformed Nigerian banks to be among the strongest and fastest growing institutions in the world; (iv) his turning Nigerian banks into global multinational banks, which resulted in the doubling of the jobs created in banking and allied sectors such as insurance, mortgage and pensions.

Respondents who chose Dr Ngige mentioned that (i) that even though he had to contend with challenges from godfathers and a hostile federal government, he built, on a scale never seen before, basic infrastructure in Anambra state especially roads, that (ii) he is likely to broaden his area of focus if given another chance.

Most of those who chose Peter Obi argue that (i) another four years will allow him to accelerate development in the state and complete some of the projects he has initiated, that (ii) he will implement the Anambra state Master Plan in his second term in office, which will give the state a massive face-lift.

Most of the respondents who chose Andy Uba argue that (i) Andy Uba has worked in the heart of government in Abuja and knows how to identify competent hands that will help him transform the state, (ii) that he is a ‘quiet operator’ who knows how to get things done without “blowing too much grammar”.

Most of those who chose Ralph Okey Nwosu mention (i) his experience as a respected and honest businessman (ii) his experience in helping to build APGA into a respected political party.

7) What do you consider the most important challenges that will face the new Governor of the state after the elections?

Kidnapping	30%
Unemployment	25%
Armed Robbery	20%
Constant power failure	10
Lack of business opportunities	8%
Dirty, unplanned and unattractive cities	6%
Others	1

The poll was conducted among residents of Awka, Nnewi, Onitsha, Aguata, Ogbaru, Anambra East and Ihiala. The sample is selected at random with some controls to ensure that selected respondents are as representative as possible of the various strata (age, social class, gender, etcetera in each area. The survey was conducted in collaboration with the not-for-profit group, “Dozie Anambra Professionals”.