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FOR IMMEDIATE RELEASE

Revolutionary New Testing Method and Program for HIV

Alliance Bio-Medical Launches its Breakthrough Rapid HIV Urine Detection Test and the HIV Know Your Status Right Now (KYSRN) Workshop in Conjunction with the Lagos State AIDS Control Agency (LSACA) in Lagos, Nigeria.

Atlanta, Georgia (September 21, 2010) -- Nigeria, due to its population of approximately 144 million, represents 14% of people with HIV/AIDS in the sub-Saharan African Region. Over 60% of new HIV infections are in the 15-25 year old age group, according to the Nigerian STD control.

Alliance Bio-Medical, in collaboration with the Lagos State Aids Control Agency (LSACA) will host an educational HIV Know Your Status Right Now (KYSRN!) Program workshop offering FREE, Rapid HIV Urine Testing at the conclusion of the workshop. Using Alliance Bio-Medical's breakthrough Rapid HIV Urine Test kits, participants can learn their HIV status in 1 minute or less. In a time where young people have the highest number of new HIV infections, and are at increasing risk of infection, the revolutionary Alliance Bio-Medical Rapid HIV Urine Detection Test offers a more convenient option of testing for HIV.

The HIV Urine test offers particular advantages: It is an extremely easy to use test. It requires only one drop of urine for testing. Due to the urine sample type used for the test, the test avoids needle prick injuries required for blood tests or the use of syringes and needles for blood draws. It offers convenience for any-one to test themselves or others privately, any time and any where. The results of the test can be obtained extremely quickly. Usually in about a minute or less people can know their HIV Status.

Alliance Bio-Medical plans to host a series of Know Your Status Right Now (KYSRN!) events targeted at Young Adults in collaboration with Government Agencies, Non Governmental Organizations (NGOs), Celebrities and other entities.

The KYSRN Program events which will be "edutainment" in nature are geared towards young adults. People will be educated on HIV, its risks, how it is transmitted and how they can protect themselves. Students that test positive will be directed to follow up counseling and

available care via our NGO partners. In addition participants will receive give-aways from corporate sponsors, and an opportunity to meet/mingle with leading national celebrities. KYSRN events goal is to make "Knowing Your HIV Status" a "cool thing" for young people.

The KYSRN Pilot Workshop program strategically coincides with Nigeria's 50th Anniversary celebration and will commence Monday, October 11, 2010 with a Red Carpet event inviting bonafide distributors and agents to partner with this dynamic effort at the Sentinel Centre in Maryland, Lagos. The main event, KYSRN Workshop will take place on October 14 at the Events Centre in Ikeja, Lagos.

For more information or to register for the events go to www.alliancebiomed.com/events.html.

For Government Agency, NGO, Corporation or Celebrity Participation at KYSRN events email info@kysrn.org

HIV is a worldwide epidemic. New global HIV estimates, released by the Joint United Nations Programme on HIV/AIDS (UNAIDS) and the World Health Organization (WHO), underscore the continued severity of the HIV pandemic. At the end of 2007, an estimated 33.2 million adults and children were living with HIV. The epidemic is not homogeneous. Sub-Saharan Africa bears the brunt of the pandemic, accounting for more than two-thirds (68%) of persons living with HIV and more than three-quarters (76%) of deaths in 2007.

In many countries in Africa, young people ages 15-25 account for over 50% of the of new HIV infections. Factors such as peer pressure, unprotected sex, lack of education and maturity, and alcohol and drug use put young students at risk for HIV infection. Youth-adult partnerships and programs are an innovative way of involving young people in HIV prevention efforts. To partner with Alliance Bio-Medical, call toll free at 888-246-7101, 770-906-1362 or visit our websites at www.alliancebiomed.com, www.kysrn.org and www.hivurine.com

(For more information or to set up an interview with Zizi Imatorbhebhe, contact Linda Williams at 888-246-7101 (US Toll Free) email partners@alliancebiomed.com